

In the Bedlam of Modern Traffic

this new gasoline proves superior to others in 5 important ways.

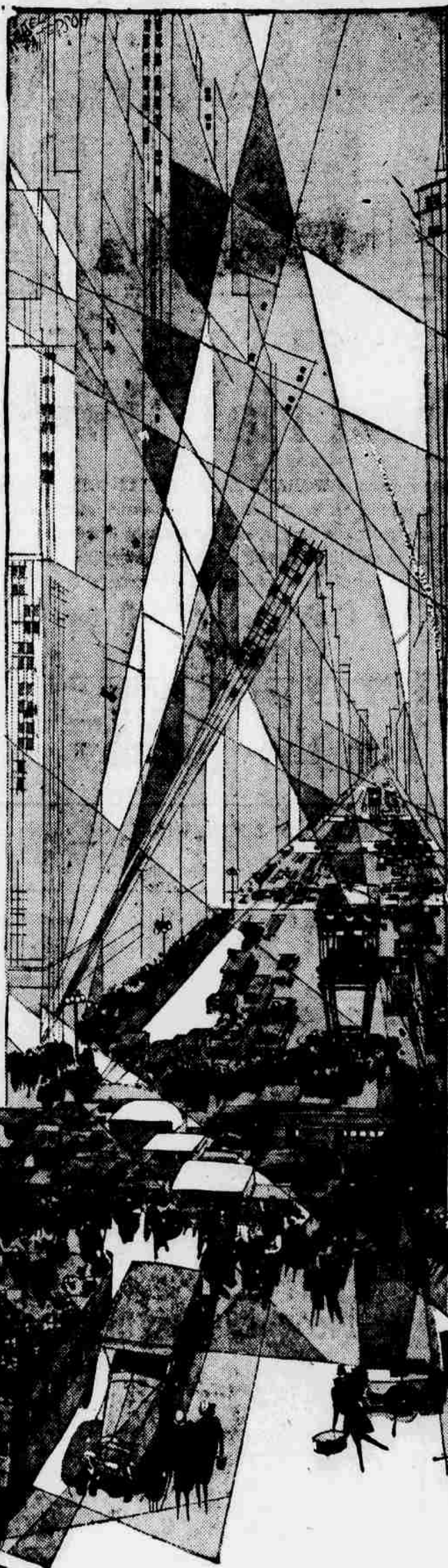
Read why this new gasoline has so quickly won the motoring public and motor-transportation experts. Learn how this new-type motor-fuel makes driving in present-day traffic quicker, easier and safer

RED LIGHT, green light, the shrill cry of whistles. Then a surging deluge of cars, thundering trucks, scuttling taxis, towering buses. All impatient of delay, stealing inches, clipping seconds, shaving corners.

That is present-day traffic in almost every city and town in the United States. And, daily, it grows more tangled, more congested, more nerve-racking. Traffic, in fact, is the most serious problem in modern motoring.

No wonder the new gasoline, Traffic Tydol, designed specifically to meet difficult driving conditions, has so quickly won the motoring public.

In impartial tests, conducted by 16 leading car demonstrators, Traffic Tydol proved superior to other gasolines in 5 important ways



essential in modern traffic. And it is not surprising that it has already been adopted by leading motor-transportation companies and by millions of car-owners.

Make this test

Stop today at any black and orange Tydol pump and have your tank filled with Traffic Tydol. Then test this new gasoline in comparison with the one you have been using. You will find that Traffic Tydol gives—

- ★ 1. Faster Starting
- 2. Quicker Pick-Up
- ★ 3. More Power
- 4. Less Gear-Shifting
- 5. Reduced Knocking

Test Traffic Tydol today! Learn how this new-type motor-fuel improves your motor's performance in the five ways essential in modern high-tension traffic.

Tide Water Oil Sales Corporation,

990 Windsor Ave., Hartford, Conn.

★ On those 5 points the new Traffic Tydol proved superior to other gasolines in impartial stop-watch tests made by 16 professional car demonstrators. The cars used in the tests ranged from fours to eights, from Fords to Locomobiles and they were driven under every possible condition of modern traffic. It was the unanimous verdict of all 16 demonstrators that the new Traffic Tydol is the best all around gasoline for modern driving. Signed photostatic records are on file in the offices of the Tide Water Oil Sales Corporation.



The Sealed Pump Protects You

The sealed pump, with which Tide Water defeated gasoline substitution a year and a half ago, is still rigidly in force. Nothing but Tydol can go into a Tydol dealer's tank. Nothing but Tydol can come from a Tydol pump

The new
TRAFFIC

TYDOL
ECONOMY GASOLINE

Motorists can best safeguard the vital friction spots in their cars by using Veedol Motor Oils and Greases.